

PARIS CONFERENCE ON SUDAN

BUSINESS FORUM

(MEDEF Headquarters - 55 avenue Bosquet 75007 Paris, May 17, 2021)

- **Duration:** 4H
- **Schedule:** 9:00 am – 13:00 am
- **Objectives:**
 - Signal the full normalization of Sudan in the International community
 - Inform foreign investors, private sector, bankers about the economic reforms undertaken by the Government of Sudan
 - Highlight investments opportunities in Sudan in both public and private sectors

= Draft programme =

1/ General context – presenting the « New Sudan » (1h40): = 09H00 –10H40 =

Moderator: Vera Songwe, Under-Secretary-General of the UN and Executive Secretary of UNECA

- **Welcoming address (2 minutes)**
 - Geoffroy Roux de Bézieux, President of MEDEF (host) (2 minutes)
- **Introduction Interventions (18 minutes)**
 - Bruno Le Maire, French minister of Finance (3 minutes)
 - Abdallah Hamdok: Sudanese Prime minister (15 minutes)
- **Presentation of Sudanese economic reforms and business environment (80 minutes)**
 - *Projection of a video (3,5 minutes)*
 - Jihad Azour: IMF North Africa and Middle East Director (5 minutes)
 - Hafez Ghanem: World Bank, Vice President for Eastern and Southern Africa (5 minutes)
 - Benedict Oramah - Afreximbank: how this kind of development bank can help (5 minutes)
 - Hashim Mattar, Sudanese Business Federation, President : How to do business in Sudan? (8 minutes)
 - Abda Yahia el Mahdi (European Chamber of Commerce in Sudan): Specificities of the Sudanese market (8 minutes)
 - Jibril Ibrahim, Minister of Finance and Economic Planification : presenting of 5 “ready-to-invest” priority projects (25 minutes)
 - Questions and answers (20 minutes)

2/ Update on banking and compliance (25 minutes): = 10H45 – 11H10 =

Moderator : Philippe Gautier, – MEDEF International, General Director

- US Treasury (Eric Meyer, distance intervention): full lifting of sanctions (5 minutes)
- Denis Meilhon, Banque Delubac & Cie: a French banker getting ready to return to Sudan (5 minutes)
- Mohamed Elfatih Zainelabdeen, Governor of the Central Bank of Sudan (5 minutes)
- Question and answers (5-10 minutes)

3/ Round tables on the opportunities on four flagship sectors: Infrastructure, Agriculture, Energy&Mining and ICT (1H30) - = 11H15 - 12H =

<ul style="list-style-type: none"> • <u>Infrastructures</u> (45 minutes) <p>Moderator: Sergio Pimenta, Vice-President Middle-East and Africa, International Finance Corporation (World Bank)</p> <p>- Presentation of the opportunities of the sector by a panel of 3 Sudanese businessmen/women : Diana El Assad (<i>Al Asaad group</i>), Elmoiz Farouq Khalil (<i>HCI</i>), Saaid Mohamed Saaid (<i>Newtech Consulting Group</i>) (21 minutes)</p> <p>- 1 Representative from French/European/American companies operating in Sudan that have faced, and successfully overcame challenges doing business in Sudan : Philippe Labonne (<i>Bolloré</i>) (7 minutes)</p> <p>- Question and answers (15 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>	<ul style="list-style-type: none"> • <u>Agriculture/agribusiness/animal resources</u> (45 minutes) <p>Moderator: Sébastien Fleury, Director, Proparco</p> <p>- Presentation of the opportunities of the sector by a panel of 2 Sudanese businessmen : Ahmed Amin Abdellatif (<i>CTC Group</i>), Murtada Kamal (<i>Agrotech</i>) (15 minutes)</p> <p>- Representatives from European/African companies operating in Sudan that have faced, and successfully overcame challenges doing business in Sudan or wanting to do business in Sudan: Adeline Lescanne-Gautier (<i>Nutriset</i>), Merry Davieaud (<i>FGM International</i>) and Aliyu Suleiman (<i>Dangote Group</i>) (15 minutes)</p> <p>- Question and answers (13 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>
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= 12H – 12H45 =

<ul style="list-style-type: none"> • <u>Energy and mining</u> (45 minutes) <p>Moderator: Sergio Pimenta, Vice-President Middle-East and Africa, International Finance Corporation (World Bank)</p> <p>- Presentation of the opportunities of the sector by 2 Sudanese businessmen/women: Mrs Tarneem Nina Saeed (<i>Saeed Group</i>, mining), Ahmed Sameer Gasim (<i>Sameer Gasim Cie</i>, energy) (15 minutes)</p> <p>- 4 Representatives from American/European companies operating in Sudan that have faced and successfully overcame challenges doing business in Sudan: Michael Bueker (<i>Siemens Energy</i>), Mai Abdelhalim (<i>General Electric</i>), Tameer Nasser (<i>Baker Hughes</i>) and Rick Clark (<i>Orca Gold</i>) (20 minutes)</p> <p>- Question and answers (10 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>	<ul style="list-style-type: none"> • <u>ICT</u> (45 minutes) <p>Moderator: Khalid Ali, director, European Chamber of Commerce in Sudan</p> <p>- Presentation of the opportunities of the sector by 2 Sudanese businessmen : Nazar Arabi (<i>GO digital services</i>), Abdelmagid el Shafie (<i>Haggar Group</i>) (15 minutes)</p> <p>- 1 Representative from European companies operating in Sudan that have faced and successfully overcame challenges doing business in Sudan: Victor Lindberg (<i>Ericsson</i>, by video) (8 minutes)</p> <p>- Question and answers (20 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>
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